

E l e c t r o n i c a r e

Successful after Sales Support translates into happy customers

A full-fledged after sales support by EDM division commenced from October 2013. Since then, we have been successful in providing service support to more than 500 customers. We have also set up repairing center in order to repair all EDM/WEDMs, PCBs, Drives, Mechanical Assemblies.

We also offer services on call and through Annual Maintenance Contract to any old machine.

We also, have started to support customers looking to get genuine consumables and spares.

We have consumables consisting of all types of split Paper filters, Stack filters, Wire-guides, Carbide current pick up, Nozzles, Brass / Copper Tubes, Moly wire, ELCUT EDM wire, ELCUT EDM OIL, Resin, Minerals, Gaskets, NLGI Grease etc.

The spares comprise of Servo Motors, Stepper Motors, SMPS, LM Guides, Lead Screws, Ball Screws, DRO Scales, Encoders, Electromagnetic Clutch, Rollers & PCBs.

All these consumables are available Ex-stock in our stores at Pune and spares can be supplied with a short lead time.

From the market survey and study, we observed that most of the customers use local make EDM oil/wire in their machines. So, for enhancing the machine performance we have introduced our own ELCUT brand EDM Oil & EDM Wire for the EDM/WEDM user and started supplying same to the customers.

This ELCUT EDM Oil that we developed, is highly recommended by chemical laboratory, and is successfully used by more than 102 customers. Their feedback is

excellent in terms of flash point, etching, evaporation and specific gravity.

We also offer Retrofitted EDM Generators/ AC drive conversion to all existing EDM users who can upgrade the machines with latest technology EDM Generator.

As a result, the customers are very much happy and satisfied with the services offered by Electronica HiTech (EDM Division).



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BIEC : Bangalore, India

For more information, get in touch with us today

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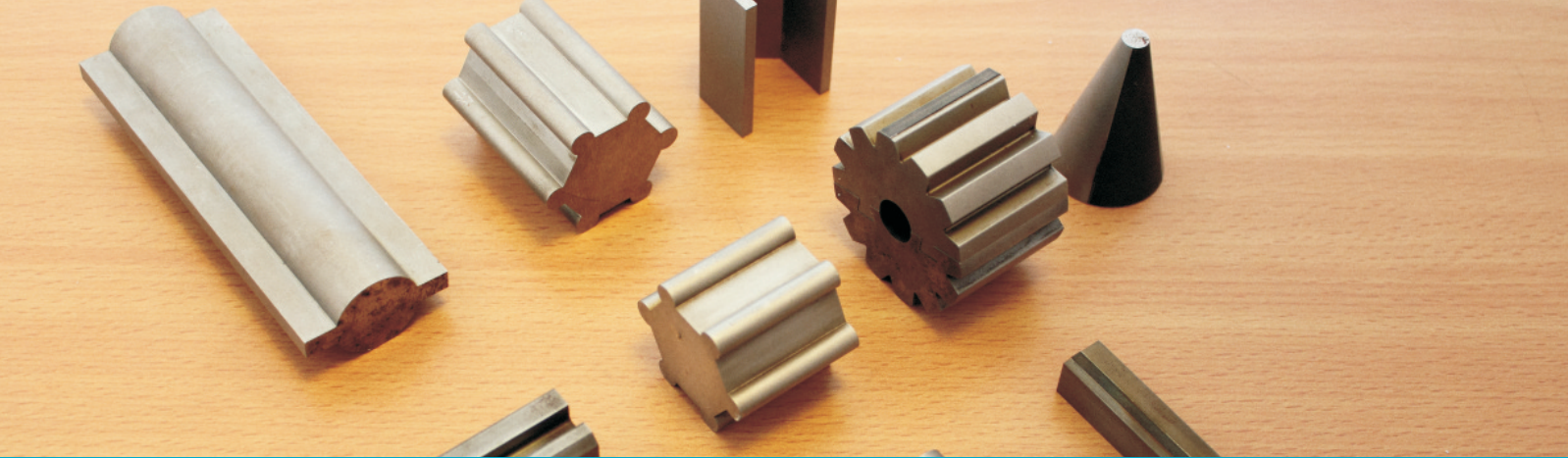
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Conquering new avenues with your support



Mr. Sujit Natekar
Managing Director

**Dear Friends,
Well-wishers and our valued customers,**

It gives me immense pleasure to release the 14th issue of Communiqué. I wish a you very happy and prosperous festive season ahead.

The year 2013-14 was indeed a challenging year. Economic slowdown in engineering industry affected all of us. Further the weakening of Indian Rupee against USD and Euro increased the cost of imported machines. In spite of this fact many customers continued their business with us by adding more machines as per their need. We have added many new customers in our business portfolio in the last year. Thanks to all our existing customers who continued

their trust in us by choosing to repeat business with us. Last year almost 50% of our business was acquired from all our valued existing customers. We have also widened our offerings by addition of two more product lines viz. Gear Cutting Machines, YGTech (Korea) and Cold Chamber Pressure Die Casting Machines, Sinatek (Taiwan) in our product range to cater to growing needs in these applications. Also, we participated in many National and Regional Industrial Exhibitions like EXCON 2013, IMTEX 2014, ENERGEX 2014, DIE & MOULD 2014, AMTEX 2014. These exhibitions were an opportunity for us to meet all our existing and prospective customers and showcase our products. With your continued support, best wishes and faith, Electronica HiTech Machine Tools Pvt. Ltd. is touching new heights.

As you would be aware, we are into the business of metal cutting and metal forming machinery, providing solution with service support for more than 2 decades now. We have acquired a large expertise and have learned enormously about customer needs.

With vast experience of EDM in the past, we have decided to spread our wings extensively in EDM technology again from this year. Based on past experience and knowledge we have already started supporting old EDM and WEDM machines

by providing spares and consumables required to help the customers all over India as well as started selling new products through our EDM division. Recently, we participated in Die & Mould 2014, Mumbai and AMTEX 2014 exhibition in Delhi, where we demonstrated our New Wire Cut EDM machines and witnessed an overflow of customers acknowledging our efforts.

Considering today's scenario, foreign investors are optimistic about India. All business sectors are hopeful that things will move very fast with the stable majority government which is now in place. The Narendra Modi led new government is expected to take many steps to boost overall economy and eventually boost engineering industry. Over all, there is a definite positive sentiment. Ample opportunities from all the sectors like infrastructure, automobiles, general engineering, oil & gas, aerospace and heavy engineering are on your way.

We look forward to support you in your growth by providing best of machine tool solutions backed by efficient after sales support.

Wish you all the best for the rest of the year and hope to uphold your continued trust.



Shrikant R. Pophale, Chairman

"Today, the SRP Electronica Group, which has its roots in the parent Electronica family, has sold more than 7,000 EDM machines and 3 to 4 thousand Wire cut EDMs."

Multi-faceted Die-Mould Machines for the modern industry



Mr. Pravin Garde
General Manager
EDM Division

Electronica HiTech Machine Tools EDM Division launched the state-of-art WEDM Machines in Die-Mould and AMTEX exhibitions in Mumbai & Delhi respectively, during which we received overwhelming response for our products.

This industrial exhibition is dedicated to the latest technology in Die & Mould industry. It turned out to be the perfect platform for Electronica HiTech, wherein the range of machines was displayed for the first time ever. The visitors to the Electronica HiTech Machine Tools stall were enthralled by the range and scope of these machines. They were then carefully guided by our experts who offered a volume of valuable information about these products. For all

the esteemed readers, some of the USPs of these machine are as follows:

- Embedded WINDOWS-Xp based operating system for user friendly operations
- Moving column machine for higher load capacity jobs
- Granite isolation for work table & Z axis for increasing accuracy level for long cycle operations
- Programmable Z axis
- Direct coupled AC servo drive for all 5 axes for enhanced cutting accuracy
- CNC system with RS232, USB & LAN
- Online programming software
- Low power consumption and compact footprint

In light of these outstanding USPs, small scale, medium scale as well as corporate customers have appreciated the machines. Also, the cutting speeds, accuracy and finish of these machines are being highly appreciated. These machines are capable of

cutting carbide, copper & high speed steel with consistent accuracies and higher cuttingspeeds.

Our machines are far more superior when compared with other Taiwanese and Indian WEDM brands; also competing with Japanese and Swiss machines over price/performance.

With a visible strong R&D focus and customer friendly approach, our representatives received a tremendous response from the visitors with many potential inquiries and managed to book more than 10 machines within a very short period.

We are more than happy to welcome all WEDM machine users to understand your requirements & provide you the appropriate solution.

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Breaking new grounds with EDM Technology

We are also developing our own EDM Machines (Die Sinker) to be launched in the market in coming 1/2 months. The salient features of these machines will be:

- ZNC Controller with state of the art hardware
- ZNC Controller with 40, 60 & 80 Amp generator
- Incorporating rigorously tested hardware & software
- The ISO BI PULSE DIGI SOFT ZNC Controller is designed by highly experienced R&D Team
- Variable work size EDMs with XY axis travel ranging from 200X160 upto 700X600 mm
- Machine tools comprising of linear motion guide ways and precision ball screws.
- High speed jump - 800 mm/min.

- Accurate axis correction system
- Double door for work tank & much more.

We have introduced AC Servo Drive Motor for Z Axis for all size EDM machine first time in India. With this AC servo the performance of the sparking will be drastically improved.

This will be definitely high class performance machine for all Die Makers in terms of MRR, Surface Finish, Electrode Wear & Consistent Spark Gap. The EDM operation will be Controller based arcing free & can be used to spark highly critical rib operations by graphite as well copper Electrodes.

Technology offered in the form of operational calibrated charts.



WEDM



Advance EDM Drill



ELTECH - ESERIES



ELTECH - D280